

CORPORATE SPONSORSHIP PACKAGES

This year's event is taking place on
Thursday, August 18th, 2011, at FireRock Golf Club.

The tournament would not be possible without the support of our Business Partners and Sponsors. Please review this personal invitation to be a part of this year's event. Our sponsorship packages offer your business tremendous exposure, and also the opportunity to make a valued contribution in helping to raise funds for a great cause.

This year's event also sees the return of our "Event Within the Event" and Hole Sponsorship PLUS, two great opportunities to customize your day and showcase your business!

"Event Within the Event"

While sponsoring the event is the most direct way you can contribute to the funds raised, we recognize that not every organization will have the ability to participate in this way. Your participation is still greatly valued, and we've added a great new way for you to be involved, while at the same time either entertaining your clients, rewarding your staff, or both!

Arrange **3 or more foursomes**, and you will be treated to a customized experience at FireRock:

- Your group will have its very own "Event Host" for the day, tending to every detail and need, ensuring the experience is nothing short of perfect
- Enjoy reserved seating at lunch and dinner
- Your foursomes will be grouped consecutively on the golf course, to ensure a fun, interactive day
- Have your "Mini-Event" scored separately, and supply prizes specifically for your groups
- Give away customized "swag" to your groups – or to the whole field for even greater exposure!
- Fully customizable experience, with many more options available

Create a unique experience for your staff or your clients – and let us do the work for you!

Running an event of your own can be very time consuming, and is often not feasible for a smaller group. This special option allows you to enjoy all the benefits of a private function, without all of the hassle of organizing the event yourself. Additionally, rather than a traditional "golf outing" for clients or staff, your contribution to this event can be recognized with a business receipt upon your request.

Hole Sponsorship ****PLUS****

Take your sponsorship of the event to the **next level!** Rather than simply having your name and logo on a sign next to a tee, you can **enhance** your sponsorship and maximize your exposure at the event.

All sponsors at the **\$500 or greater** level will have the unique opportunity of having a customized presence at their hole!

- Want to show off your great product? Bring samples to give away!
- Have a new staff member to introduce to some of London's business elite? They can be stationed at your hole to meet the full field!

We will work with you to make the hole you are sponsoring truly YOURS, and you can design whatever experience you like to showcase your business!

SPONSORSHIP	Tournament Sponsor \$10,000	Platinum Sponsors TBD	Gold Sponsors \$1,000	Hole Sponsors PLUS \$500	Hole Sponsors \$250
CO-BRANDING THROUGHOUT	X				
Signage at Registration	X				
Dinner Sponsor		x			
Lunch Sponsor		x			
Registration Gift Sponsor		x			
Prize Sponsor		x			
"19 th Hole" Sponsor		x			
Halfway Hut Sponsor		x			
Driving Range /Putting Green			x		
Skills Challenges			x		
1 st Tee Sponsor			x		
10 th Tee Sponsor			x		
Name on Golf Carts	X				
Co. Name in Program	X	x	x		
Logo on screen @ Dinner	X	x	x	x	
Presence at Event (*see above)	X	x	x	x	
Co. Name/Logo on Golf Flag				x	x
Golfer Discount	X	2 free	1 free		

SMG LLP is proud to present

The 3rd Annual Sunshine Foundation Charity Golf Classic

and we look forward to your involvement. Your contributions are what will make this year's event a success. This year's event is taking place on:

Thursday, August 18th at FireRock Golf Club

Please contact our Tournament Chair, **Colin Szemenyei**, at your soonest convenience to discuss all of your sponsorship options. We look forward to creating a customized, unique experience and tremendous business opportunity for YOUR event!

The 3rd Annual Sunshine Foundation Charity Golf Classic

Presented by SMG LLP

CORPORATE SPONSORSHIP FORM

I / my organization would like to be a:

Tournament Sponsor (\$10,000)

Platinum Sponsor (TBD based on cost)

Lunch Sponsor

Dinner Sponsor

Halfway Hut Sponsor

Registration Gift Sponsor

Prize Sponsor

"19th Hole" Sponsor

Gold Sponsor (\$1,000)

Hole Sponsor PLUS (\$500)

Hole Sponsor (\$250)

Please bill the appropriate amount to the following:

Visa or Mastercard (circle one): _____

Exp. ____/____ Amount \$_____

CV2 #: _____ (3 digit # on back of card)

Name (as it appears on card): _____

Phone: (____) _____

Or a cheque (made out to "SMG") is enclosed for \$_____

*Upon receipt of your Sponsorship Request, you will be contacted by Tournament Chair, [Colin Szemenyei](#).

Thank you for your support of The Sunshine Foundation Charity Golf Classic presented by SMG LLP!

